

## NEWS RELEASE

### Canadian Pulmonary Fibrosis Foundation appoints its first Executive Director



Sharon H. Lee

Executive Director

Canadian Pulmonary Fibrosis Foundation (CPFF)

**Toronto, ON, February 28, 2018** – Canadian Pulmonary Fibrosis Foundation (CPFF) is pleased to announce that Sharon Lee will be joining the organization as its first Executive Director on March 5, 2018.

Ms. Lee will be responsible for supporting CPFF’s board of directors and volunteer groups. She will serve as the main public contact and spokesperson for the organization and will represent the foundation in all professional business capacities. Sharon will work with President Kirk Morrison to continue Founder Robert Davidson’s vision and dedication to Canadians touched by pulmonary fibrosis.

“I am confident that Sharon’s empathy, fundraising experience and leadership skills will help us expand our services for Canadians living with pulmonary fibrosis and continue to invest in research into this devastating illness,” says Morrison.

Ms. Lee was previously with the Allergy Asthma Information Association. A 20-year veteran of the non-profit sector, she has also held positions with Canadian Council of Human Resources, ErinoakKids Foundation and Ontario Real Estate Association Foundation.

Sharon holds a MA from Saint Mary’s University of Minnesota in Philanthropy & Development, specializing in non-profit management, high-level fundraising and donor relations. Sharon currently volunteers on the board of her Rotary Club, and has been a presenter at various conferences, including the Association of Fundraising Professionals GTA, Canadian Association of Gift Planners, Human Resources Association of Manitoba, North American Human Resource Management Association and [ConnieHubbs.com](http://ConnieHubbs.com).

**About the Canadian Pulmonary Fibrosis Foundation**

A registered charity, the Canadian Pulmonary Fibrosis Foundation raises funds to finance research to better understand, develop treatments, and find a cure for pulmonary fibrosis. The foundation works to increase public awareness of the disease, support those affected by pulmonary fibrosis and to represent the patient voice to government, healthcare professionals and the public. For more information, visit [cpff.ca](http://cpff.ca).