CPFF Organizational KPIs for 2022-2023

Key performance indicators (KPI) were identified during the Board Retreat in measuring organizational success.

Communications

- Number of people are visiting CPFF website
- Number of people using the CPFF app
- Number of people signing up for webinars
- Number of people participating in CPFF's call to action
    - Share stories
    - Volunteer at event, organizing proclamations, lighting up of buildings

Advocacy & Support

- Increase number of support groups
- Group leader training and support
    - Materials – what is needed
- Community participation in CPFF events
    - Advocacy (i.e.: drug formulary, oxygen)
    - Surveys (CPFF will use responses to revise their strategic planning)
- GR relations
    - Community to participate in the engage of bureaucrats and Health Ministers

Fundraising

- Donor recognition
- Donor Bill of Rights
- DIY fundraisers and number of events hosted
- Targeted fundraisers (i.e.: February: rare disease month, September: PF month, November: lung month, December: Holiday Season)

Governance & Finance

- Continue work with John Dinner on CPFF policies and have them completed by December 31, 2022
- Recruitment of Board Directors – 2 by the end of December 31, 2022
- Recruitment of Committee Volunteers – 2 by the end of December 31, 2022
- HR Consultant to complete Board evaluation and ED appraisal by Spring of 2023
- Satisfaction ratings by Board, ED and employees. Use results as baseline data from the last 2 years and set future goals

Medical Advisory Board (MAB), Research, Fellowship

- MAB quarterly meeting
    - Invite Fellows and Grant recipients to participate
- Acknowledgement by Fellows and Grant recipients in publications resulting from work funded by CPFF (abstracts, posters, publications, talks)
- September PF awareness month participation
    - Presentation of webinars by MAB members
    - Presentation of webinars by Fellows and Grant recipients