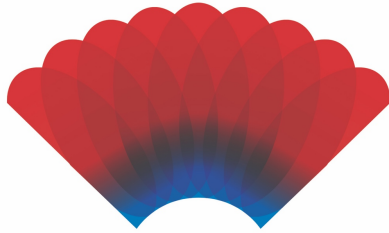


AGENDA

#	Agenda Item	Time Allocated	Planned End Time
	Procedural/Consent Items		
1	Call to Order: K. Morrison	3:00 pm	3:01 pm
2	Introductions and Welcome Remarks: K. Morrison	3:01 pm	3:02 pm
3	Approval of Board Agenda and Call for Other Business: K. Morrison	3:02 pm	3:03 pm
4	Declarations of Conflict of Interest: K. Morrison	3:03 pm	3:05 pm
	Discussion and Action Items		
5	Minutes of August 5, 2022 Board Meeting: K. Morrison <ul style="list-style-type: none"> • Motion to accept the minutes of August 5, 2022 	3:05 pm	3:07 pm
6	CPFF Reports <ul style="list-style-type: none"> • CPFF Financials (Jul 2022): V. Pringle & S. Lee • Executive Director Report: <ul style="list-style-type: none"> • 2022 HBH Program Update • CPFF Committee Reports: <ul style="list-style-type: none"> • Governance & Finance: M. Martin <ul style="list-style-type: none"> • Appointment of Directors as signing officers: M. Martin <ul style="list-style-type: none"> ○ Motion to appointment Verity Pringle, Tom Hunter and Roberto Zapata as signing officers with current officers (Kirk Morrison and Sharon Lee). ○ Motion to remove Heather Davidson as signing officer. • John Dinner: M. Martin <ul style="list-style-type: none"> ○ Board Manuel ○ Policy Updates • CPFF Request Application form: M. Martin <ul style="list-style-type: none"> ○ John Dennis: M. Martin & S. Lee <ul style="list-style-type: none"> ▪ See attachment on his request 	3:07 pm	4:55 pm

#	Agenda Item	Time Allocated	Planned End Time
	<ul style="list-style-type: none"> ○ Marlene Bryenton: M. Martin & S. Lee <ul style="list-style-type: none"> ▪ See attachment on her request • Advocacy & Support: M. Ashcroft & H. Smith <ul style="list-style-type: none"> • GR Update for September PF Month • Winnipeg Support Group Swag and Conference Update <ul style="list-style-type: none"> ○ Motion on Winnipeg Support Group • Communications & Fundraising: T. Georgieff & T. Hunter <ul style="list-style-type: none"> • 2022 Surveys <ul style="list-style-type: none"> ○ Patient & Caregiver update ○ Healthcare professionals survey ○ Oxygen provide survey • Website Update • HBH Update <ul style="list-style-type: none"> ○ Pucker Up ○ Filming of Walks (Calgary, Unionville, Montreal) • Medical Advisory Board (MAB): C. Fell & G. Vidyasankar 		
7	<p>New Business</p> <ul style="list-style-type: none"> • In Camera Session (if needed) <ul style="list-style-type: none"> ○ Office Closure between Christmas & New Year 		
8	<p>CPFF Board Meeting Dates for FY 22-23:</p> <p>Friday October 7, 2022 Friday November 4, 2022 (Face-to-Face in Vancouver, BC) Friday December 2, 2022 (Second Community Stakeholders Virtual Open House)</p>	4:55 pm	4:58 pm
9	Adjournment	5:00 pm	



Canadian Pulmonary Fibrosis Foundation

Board Minutes

Held via ZOOM

On Friday August 5, 2022

Commencing at 3:00 pm EST

Present: Kirk Morrison, Chair
Moyra Martin, Vice & Governance Chair
Verity Pringle, Treasurer
Sharon Lee, Executive Director
Todd Georgieff, Communications & Fundraising Co-Chair
Tom Hunter, Communications & Fundraising Co-Chair
Mark Ashcroft, Advocacy & Support Co-Chair
Ray Protti
Ranjena Maloni

Guest(s): Dr. Charlene Fell (joined @ 4:02 pm)

Regrets: Dr. Holly Smith, Advocacy & Support Co-Chair
Dr. Gokul Vidyasankar

Minutes: Roberto Zapata

Call to Order

The meeting was called to order by K. Morrison.

Introductions and Welcome

K. Morrison welcomed everyone.

Approval of the Board Agenda

It was moved and seconded,
That the Board agenda be approved as amended.

Carried.

Declarations of Conflict of Interest

There were no declarations of conflict.

Minutes of July 5, 2022 Board Meeting

It was moved and seconded,
That the minutes of July 5, 2022 be approved.

Carried.

CPFF Board Minutes of August 5, 2022

CPFF Financials

V. Pringle reviewed the financials reports. She mentioned that:

- S. Lee has surpassed the revenue targets of \$475,000, as \$882,000 were raised during the recently ended fiscal year.
- Donations are well over budget.
- Expenses are currently under budget, but some outstanding July expenses are expected related to September awareness and ongoing projects.
- CPFF is currently sitting on a surplus, but a considerable portion of it will be deferred to the new fiscal year in order to be allocated to unfinished projects.

Executive Director Report

Pharma – BI & Roche

S. Lee mentioned that:

- She is still pursuing Roche for a grant in the \$40,000-45,000 range to help fund CPFF programs during FY22-23, which would come in addition to the \$90,000 already received in June for the FY22-23 Fellowship.
- \$205,000 will be received from BI. This includes \$140,000 from their marketing budget, \$60,000 for a collaboration project with McMaster University for a Patient Guidebook (which CPFF does not have the capacity to undertake) and \$5,000 to fund a support group in Windsor.
- She will be traveling to Prague to give a presentation about patient advocacy program and diversity, as well as to meet with BI's global senior management to make the \$3,000,000 ask.
- She has asked BI Canada to move CPFF to the Medical department for funding requests rather than from Marketing, as their pool of available funds is much larger.
- An extension for \$150,000 for the Harmonize O² project is needed to avoid having to give it back from the original \$250,000 grant.

2022 Hope Breathes Here

S. Lee mentioned that:

- Several speakers have been lined up so far for a total of 9 confirmed presentations (see line up below).
- R. Zapata has prepared a social media calendar which will help promote the speakers, as well as everything related to the Hope Breathes Here event.
- A discussion with support group leaders is needed before having them meet, as previously proposed.

Webinar line up:

- Nutritionist Tracey Reed will present on Anti-inflammatory Diet for PF
- Dr. Richard Allen will present on The Genetics of PF
- Audrey Bond, CEO, will present her app Vaultt, designed for patients and caregivers
- Dr. Marcelo Cypel will present on Creating Universal Blood-Type Organs for Transplant
- Karine Diedrich from CHPCA will present on Advance Care Planning
- Dr. Amanda Grant-Orser and Dr. Kelly Johannson will provide a research update
- T. Georgieff will present on Clinical Trials
- Dr. Elisabeth Saxton will present on Mental Health
- Colin Edwards will present on Novel AI diagnostics and technology in PF

CPFF Board Minutes of August 5, 2022

Governance & Finance Report

Board Applicants

R. Protti mentioned that the Governance & Finance committee unanimously recommend 4 individuals as Directors, and 1 as a volunteer.

It was moved and seconded,

That Nicole Hilliard, Peter Kleinstiver, Derek Mastin and Winston Fiander be appointed as CPFF Directors, and Murray Walz be appointed as a patient-advocate volunteer on the MAB committee.

Carried.

M. Martin mentioned that this would be a good opportunity to introduce the orientation program, during which they will start by receiving a welcome letter and they would then be paired up with a director that can mentor them for at least 1 year. She asked whether anyone in the Board would be interested in taking up that role.

The newly appointed Directors will be asked how they would like to be introduced, so the community can be informed that CPFF has new people on the Board.

R. Protti will let all of them know that the Board has approved their appointment and they should expect a letter, and S. Lee ought to be CC'd in all relevant communications.

K. Morrison will also update a welcome letter from the previous year and share it with R. Protti.

It was mentioned that besides the MAB volunteer position, a volunteer position within the Advocacy & Support committee can also be offered.

It was also mentioned that the new Directors have not expressed which committees they would like to join.

J. Dinner

M. Martin asked S. Lee to pay J. Dinner the remaining of the \$15,000 owed to him.

The latest round of reviewed policies will be discussed and reviewed during the next Governance & Finance committee meeting, so they be approved at the next Board meeting.

The following policies will be reviewed and finalized in-house:

- MAB
- Procurement
- Support Group
- Patient Support guidelines
- New mandate for Communications & Fundraising Committee

November Board Meeting

The following schedule was proposed for an in-person Board meeting in November:

CPFF Board Minutes of August 5, 2022

Thursday - November 3, 2022

- Everyone arrives in Vancouver, BC and checks into the Element Marriott Hotel
- Board dinner with George Kaminsky (former Board director) and his wife Joy if they are available.
- New Board Directors, meet and greet during dinner

Friday - November 4, 2022

- Breakfast in the hotel @ 7:00 am
- Cab pickup at hotel to St. Paul's Hospital
- St. Paul's Hospital meeting room from 9 am to 12 noon. Meet Chris Ryerson and CPFF's three Fellows
- Cab back to hotel
- Lunch at 1 pm in hotel conference room
- Board meeting to start at 2 pm
- Board dinner at nearby restaurant at 6 pm

Saturday - November 5, 2022

- Breakfast in the hotel @ 7 am
- Board meeting to start @ 8:30 am
- Lunch at 12 noon
- Wrap up and departures starting at 1 pm

It was mentioned that those that are unable to participate in person may do so virtually. S. Lee will look into optimizing the virtual experience.

December Virtual Open House

The event will feature the same format as last year. The Board agrees with the proposal of inviting pharma and sponsors to a luncheon before the event in order to honour Heather Davidson's contribution to CPFF.

A Director was concerned about the accessibility of the event and proposed running the meeting outside of work hours. It was countered that the 4-hour time difference between the Canadian time zones on both extremes of the country exacerbate the accessibility problem and makes it difficult to fully address.

Advocacy & Support Report

Advocacy Campaign

M. Ashcroft mentioned that the OFEV advocacy is complete. Nunavut is the only territory to not have come on board, but most people in the territory are covered by the NIHB.

He added that the Advocacy & Support committee is presently looking at oxygen advocacy opportunities.

He also added that the eventual meeting between support group leaders needs to be carefully monitored, as there's a lot of strong opinions among support group leaders and the fact that

CPFF Board Minutes of August 5, 2022

some leaders are remunerated by other organizations may create some tension with the leaders that are volunteers.

Puneet Luthra Services – PSL Government Relations

S. Lee provided some background on P. Luthra.

It was moved and seconded,

That the services of Puneet Luthra Consulting Inc. (at \$125 per hour + HST) be retained for Government Relations for up to 10 hours per month.

Carried.

Winnipeg Support Group

M. Ashcroft mentioned that the Winnipeg support group is hosting a conference on September 13th, and that they are asking if CPFF can contribute some money and swag.

The Board had a lengthy discussion about the implications and ultimately it was agreed that M. Ashcroft should ask the support group what is the monetary contribution they would need. Additionally, it was proposed that the Advocacy & Support committee discuss what would be an acceptable stipend to provide all support groups annually.

Due to the time sensitivity of the subject, M. Ashcroft will follow up with Debbie Homik, Winnipeg's support group leader, through email and follow up with the Board prior to the next Board meeting for a decision.

It was also proposed that the Advocacy & Support committee discuss what kind and quantity of swag could be provided to support groups across the country.

Communications & Fundraising Report

Patient & Caregiver Survey Results

T. Georgieff provided a summary of the Patient & Caregiver survey results, which was analyzed by Etal Marketing and Pearl.

Among other things, the survey results uncovered:

- Good data concerning oxygen
- That caregivers need more support
- An under-representation from Quebec
- An over-representation from the West

One piece of feedback from the survey was that it has gotten quite long.

The Communications & Fundraising committee asked Etal and Pearl to provide a one-page infographic for September. An updated report will also be provided in time to be presented during the October Board meeting.

Hope Breathes Here Campaign

CPFF Board Minutes of August 5, 2022

R. Zapata will create a cheat sheet for the app and will make it clear that CPFF is the organization and that Hope Breathes Here is the September project.

New CPFF Website

T. Georgieff mentioned that there have been some delays in the launch of the website, and that it should go live no later than August 22nd.

MAB Report

C. Fell mentioned that she's trying to line up speakers for September.

She also mentioned that G. Vidyasankar is still working on the Harmonize O₂ paper.

To address a director's concern on whether the Patient & Caregiver survey results have been useful, C. Fell mentioned that she used the publicly available data for grant applications and presentations. She cannot, however, speak on behalf of the usage level of the publicly available data by her colleagues.

S. Lee mentioned that P. Luthra stated that he could use publicly available data to apply for provincial funds.

Adjournment

The meeting was adjourned at 4:58 pm EST.

Next CPFF Board meeting will be held on September 9, 2022.

Certified correct,

SIGNATURE TO BE INCLUDED

Kirk Morrison
CPFF Board Chair

Canadian Pulmonary Fibrosis Foundation
Balance Sheet
As of July 30, 2022

	As of Jul. 30, 2022	Total As of Jul. 30, 2021 (PY)	Change
Assets			
Current Assets			
Cash and Cash Equivalent			
1020 Paypal Bank	0.00		0.00
1021 Restricted Cash	130,000.00	149,500.00	-19,500.00
1060 Chequing Bank Account	1,521,293.01	1,109,699.18	411,593.83
1061 TD Investor Acct	15,159.23	15,115.50	43.73
1062 BMO High Interest Savings	508,174.72	411,771.18	96,403.54
Total Cash and Cash Equivalent	\$ 2,174,626.96	\$ 1,686,085.86	\$ 488,541.10
1022 Internally Restricted Cash	6,027.00		6,027.00
1310 Inventory of Items for Resale	1,749.67	1,749.67	0.00
1320 Prepaid Expenses	1,621.00	1,621.00	0.00
2316 HST/GST Rebate HST Fed 5% - 50%	0.00	0.00	0.00
HST/GST Rebate HST Fed 5% - 50%	0.00	0.00	0.00
Total 2316 HST/GST Rebate HST Fed 5% - 50%	\$ 0.00	\$ 0.00	\$ 0.00
2317 HST/GST Rebate HST ON 8% - 82%	0.00	0.00	0.00
2318 PSB Rebate Receivable	18,473.45		18,473.45
Uncategorized Asset	0.00	0.00	0.00
Total Current Assets	\$ 2,202,498.08	\$ 1,689,456.53	\$ 513,041.55
Non-current Assets			
Property, plant and equipment			
1820 Furniture and Equipment	2,313.20	2,313.20	0.00
1825 Accum Depr - Furn and Equip	-2,313.20	-2,313.20	0.00
Total Property, plant and equipment	\$ 0.00	\$ 0.00	\$ 0.00
Total Non Current Assets	\$ 0.00	\$ 0.00	\$ 0.00
Total Assets	\$ 2,202,498.08	\$ 1,689,456.53	\$ 513,041.55
Liabilities and Equity			

Liabilities				
Current Liabilities				
Accounts Payable (A/P)				
2100 Accounts Payable	619.05	14,082.41		-13,463.36
Total Accounts Payable (A/P)	\$ 619.05	\$ 14,082.41	-\$	13,463.36
Credit Card				
1070 TD Visa 3392	-13,502.36	1,037.87		-14,540.23
Total Credit Card	-\$ 13,502.36	\$ 1,037.87	-\$	14,540.23
2000 Current Liabilities				
2110 Accrued Liabilities	0.00	14,035.00		-14,035.00
2220 Vacation Payable	23,162.08	14,435.74		8,726.34
2315 GST/HST Paid on Purchases	-3,899.71	-14,012.17		10,112.46
2600 Payroll Liabilities	1,626.77			1,626.77
Total 2000 Current Liabilities	\$ 20,889.14	\$ 14,458.57	\$	6,430.57
2225 Deferred Revenue	0.00	0.00		0.00
Due to TD Bank	270.00			270.00
Total Current Liabilities	\$ 8,275.83	\$ 29,578.85	-\$	21,303.02
Total Liabilities	\$ 8,275.83	\$ 29,578.85	-\$	21,303.02
Equity				
3500 Retained Earnings	974,077.92	974,077.92		0.00
3561 Internatly Restricted Funds	6,027.00	40,000.00		-33,973.00
Retained Earnings	561,032.24	232,266.29		328,765.95
Profit for the year	653,085.09	413,533.47		239,551.62
Total Equity	\$ 2,194,222.25	\$ 1,659,877.68	\$	534,344.57
Total Liabilities and Equity	\$ 2,202,498.08	\$ 1,689,456.53	\$	513,041.55

CPFF Fiscal July 31, 2022
August - June 2022 YTD

		12.00		100%	14%	16.00%	24%	23%	23%		
	July 2021 ACTUAL	2022 budget	YTD BUDGET	VARIANCE	2022 Actual	Admin	Advocacy	Education Awareness	Patient Support	Research	
Foundation Grants	537,501	475,000	475,000	407,793	882,793	882,793					BI (150,000) & Roche (45,000)
Donation and fundraising	365,318	160,000	160,000	172,695	332,695	332,695					General corporate & individual donations BI & Roche restricted Calgary & perhaps Halifax
Regional Donations			-	-	-	-					
Interest income	32		-	18,566	18,566	18,566					
Miscellaneous income	2,158		-	-	-	-					
Deferred Revenue											This amount was accounting entry by the auditors to defer the revenue
	905,009	635,000	635,000	599,055	1,234,055	1,234,055					
1 Grants to charities	180,000	180,000	180,000	(180,000)	-	-	-	-	-	-	2 Robert Davidson Fellowships funded by BI & Roche restricted Optional 2 Research Grant funded by CPFF
	20,000	40,000	40,000	40,342	80,342.45	11,248	12,855	19,282	18,479	18,479	ED salary, bonus - CPP, EI, Vacation, Benefits
2 Salaries & benefits	100,671	125,000	125,000	(25,732)	99,268	13,897	15,883	23,824	22,832	22,832	Support staff salary, CPP, EI, benefits
		53,000	53,000	11,650	64,650	9,051	10,344	15,516	14,870	14,870	Patient Forums, National Summit, Webinars, Regional Committees, etc.
3 Patient support	46,669	500	500	10,723	11,223	1,571	1,796	2,694	2,581	2,581	September celebrations for full month
		5,000	5,000	(5,000)	-	-	-	-	-	-	Update patient guidebook, support 21 grps, webinars
		25,000	25,000	(25,000)	-	-	-	-	-	-	Additional reserves for new groups and giveaways
		27,000	27,000	(27,000)	-	-	-	-	-	-	Web hosting, maintenance, ZOOM, MailChimp, etc.
		17,500	17,500	(17,500)	-	-	-	-	-	-	\$2K each for 21 support groups
4 Communications/Support website costs	5,597	200,000	200,000	(200,000)	-	-	-	-	-	-	Additional reserves for new groups and giveaways
5 Awareness and advocacy	16,038	10,000	10,000	32,640	42,640	5,970	6,822	10,234	9,807	9,807	Media training, maintenance, ZOOM, MailChimp, etc.
		10,000	10,000	-	-	-	-	-	-	-	\$30K each Alberta, Ont and Quebec Govt lobbying plus education pamphlets, webinars
		100,000	100,000	-	-	-	-	-	-	-	
		20,000	20,000	-	-	-	-	-	-	-	
6 Fundraising events costs		75,000	75,000	(75,000)	-	-	-	-	-	-	Give aways such as silicon bracelets, baseball caps, mugs, T-shirts
			-	-	-	-	-	-	-	-	Set up & volunteer costs for Sept Celebrations, Forever Lungs, Clarke Walk, CanadaHelps, PayPal, Benevity, etc.
			-	-	-	-	-	-	-	-	Advertising in Canadian Donors guide to target potential bequesths
7 Program education and consulting	44,100		-	188,926	188,926	26,450	30,228	45,342	43,453	43,453	To hire speciality people to update media, annual report, etc
			-	-	-	-	-	-	-	-	Media training for the board members and 21 support groups
			-	-	-	-	-	-	-	-	Additional reserves for other opportunities
	413,075	888,000	758,000	(270,950)	487,050	68,187	77,928	116,892	112,022	112,022	
8 Professional fees	44,165	51,000	51,000	(34,050)	16,950	2,373	2,712	4,068	3,899	3,899	Bookkeeper, Audit, Membership Fees, Conferences
9 office and general	18,901	5,300	5,300	59,132	64,432	9,021	10,309	15,464	14,819	14,819	Warranties, Office supplies, Replacement Equipment
10 Travel and meeting costs	3,047	4,000	4,000	(3,964)	36	5	6	9	8	8	Board & Committee Meetings, EU-IPFF, PFF, CHEST, CTS, etc.
11 Telephone/Internet	7,412	6,700	6,700	525	7,225	1,012	1,156	1,734	1,662	1,662	ZOOM, Bell, Accutel
12 Insurance	3,631	4,000	4,000	(187)	3,813.48	534	610	915	877	877	Director's Liability, General Liability (events, patient groups, contract staff, etc.)
13 Interest and bank charges	1,242		-	1,462	1,462	205	234	351	336	336	
	78,398	71,000	71,000	22,919	93,919	13,149	15,027	22,541	21,601	21,601	
	413,536	-324,000	-194,000	847,085	653,085	1,152,719	-92,955	-139,433	-133,623	-133,623	

Notes:

Note 1

All expenses allocated under pillars have been proportioned in accordance with the percentage resources approved by organization

Note 2

Deferred Grant from BI of \$149,500 provided to be spent on Advocacy, Education and Research has not been taken in YTD income as of Feb/21

Canadian Pulmonary Fibrosis Foundation
Profit and Loss
July 2022

	Admin/Fun d-14%	Advocacy- 16%	Ed & Aware 24%	Patient & Care-23%	Research- 23%	TOTAL
INCOME						
4000 Revenue						0.00
4010 Contributions						0.00
4020 Receipted Donations	2,966.66					2,966.66
4026 Receipted Donations- Clark Run	3,000.00					3,000.00
4030 Donations from Other Charities	17,058.76					17,058.76
4304 Donations Through My Tribute Gift	1,506.05					1,506.05
Total 4010 Contributions	\$ 24,531.47	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 24,531.47
4420 Sundry Income	94.73					94.73
4440 Interest Income	9.34					9.34
Total 4000 Revenue	\$ 24,635.54	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 24,635.54
Total Income	\$ 24,635.54	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 24,635.54
COST OF GOODS SOLD						
5000 Cost of Goods Sold						0.00
5190 Grants Made	0.00	0.00	0.00	0.00	0.00	0.00
5335 Website Development	342.45					342.45
Total 5000 Cost of Goods Sold	\$ 342.45	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 342.45
Total Cost of Goods Sold	\$ 342.45	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 342.45
GROSS PROFIT	\$ 24,293.09	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 24,293.09
EXPENSES						
02. Salaries & Benefits						0.00
5410 Wages & Salaries						0.00
5411 Executive Director Salary	922.88	1,054.72	1,582.08	1,516.16	1,516.16	6,592.00
5414 Project Coordinator	570.77	652.31	978.46	937.69	937.69	4,076.92
Total 5410 Wages & Salaries	\$ 1,493.65	\$ 1,707.03	\$ 2,560.54	\$ 2,453.85	\$ 2,453.85	\$ 10,668.92
5420 EI Expense	32.44	37.08	55.62	53.30	53.30	231.74
5430 CPP Expense	80.84	92.39	138.59	132.81	132.81	577.44
5460 Vacation Accrual	105.93	121.06	181.59	174.02	174.02	756.62

5461 Payroll Admin Expense	10.18	11.64	17.46	16.73	16.73	72.74
5470 Employee Benefits	69.55	79.48	119.22	114.25	114.25	496.75
5471 Employee Benefits - Roberto	40.63	46.44	69.66	66.76	66.76	290.25
Total 02. Salaries & Benefits	\$ 1,833.22	\$ 2,095.12	\$ 3,142.68	\$ 3,011.72	\$ 3,011.72	\$ 13,094.46
03. Patient Support	9.22	5.61	6.41	9.62	9.22	40.08
5321 Support Group Expenses	707.00	808.00	1,212.00	1,161.50	1,161.50	5,050.00
Total 03. Patient Support	\$ 716.22	\$ 813.61	\$ 1,218.41	\$ 1,171.12	\$ 1,170.72	\$ 5,090.08
05. Awareness & Advocacy						0.00
5327 Newsletter Expense	16.53	18.89	28.34	27.16	27.16	118.08
5530 Awareness & Advocacy	56.68	64.78	97.16	93.12	92.12	403.86
Total 05. Awareness & Advocacy	\$ 73.21	\$ 83.67	\$ 125.50	\$ 120.28	\$ 119.28	\$ 521.94
07. Program Education & Consulting						0.00
5511 Patient Education	0.00	0.00	0.00	0.00	0.00	0.00
5515 Consulting	0.00	0.00	0.00	0.00	0.00	0.00
Total 07. Program Education & Consulting	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
08. Professional Fees						0.00
5695 Professional Fees	0.00	0.00	0.00	0.00	0.00	0.00
5696 Bookkeeping	123.69	141.36	212.04	203.20	203.20	883.49
5705 Membership fees, dues, subscrip	51.10	58.40	87.60	83.95	83.95	365.00
Total 08. Professional Fees	\$ 174.79	\$ 199.76	\$ 299.64	\$ 287.15	\$ 287.15	\$ 1,248.49
09. General & Administrative						0.00
5500 General Administrative Expenses	34.28	39.18	58.77	56.32	56.32	244.87
5525 Conferences	17.09	19.53	29.29	28.07	28.07	122.05
5640 Courier & Postage	42.18		33.74	32.34	32.34	140.60
5650 Staff Equipement - computers	182.72	208.82	313.24	300.18	300.18	1,305.14
5686 Governance	0.00	0.00	0.00	0.00	0.00	0.00
5700 Office Supplies	18.79	21.47	33.20	30.86	30.86	135.18
5770 Storage	0.00	0.00	0.00	0.00	0.00	0.00
5890 Credit Card fees	4.22	4.83	7.24	6.94	6.94	30.17
5891 Other Commissions	0.00	0.00	0.00	0.00	0.00	0.00
5895 Canada Helps fees	75.69	86.51	129.75	124.35	124.35	540.65
5896 PayPal fees	1.74	1.98	2.98	2.85	2.85	12.40
Total 09. General & Administrative	\$ 376.71	\$ 382.32	\$ 608.21	\$ 581.91	\$ 581.91	\$ 2,531.06
10. Travel & Meeting Costs						0.00

5784 Travel	0.00	0.00	0.00	0.00	0.00	0.00
Total 10. Travel & Meeting Costs	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
11. Telephone/Internet						0.00
5780 Telephone Expense	15.48	17.69	26.53	25.43	25.43	110.56
5781 Internet	56.96	65.10	97.65	93.58	93.58	406.87
Total 11. Telephone/Internet	\$ 72.44	\$ 82.79	\$ 124.18	\$ 119.01	\$ 119.01	\$ 517.43
13. Bank and Interest Charges						0.00
5690 Bank Service Charges	79.77	91.20	136.75	131.05	131.05	569.82
Total 13. Bank and Interest Charges	\$ 79.77	\$ 91.20	\$ 136.75	\$ 131.05	\$ 131.05	\$ 569.82
Total Expenses	\$ 3,326.36	\$ 3,748.47	\$ 5,655.37	\$ 5,422.24	\$ 5,420.84	\$ 23,573.28
PROFIT	\$ 20,966.73	-\$ 3,748.47	-\$ 5,655.37	-\$ 5,422.24	-\$ 5,420.84	\$ 719.81

Thursday, Aug. 25, 2022 10:29:53 p.m. GMT-7 - Accrual Basis

Canadian Pulmonary Fibrosis Foundation
Profit and Loss
August 2021 - July 2022

	Total		
	Aug. 2021 - Jul. 2022	Aug. 2020 - Jul. 2021 (PY)	Change
INCOME			
4000 Revenue			0.00
4010 Contributions			0.00
4010-1 Other Charities Donations	500.00		500.00
4020 Receipted Donations	53,738.53	70,207.01	-16,468.48
4026 Receipted Donations- Clark Run	6,300.00		6,300.00
4030 Donations from Other Charities	18,007.57	163,111.44	-145,103.87
4035 Rcptd Donations - Donated Prop	38,159.02	34,933.13	3,225.89
4038 From Other Charities - Clarke W		18,050.00	-18,050.00
4040 Unreceipted Donations	15.84	230.00	-214.16
4195 Bequests Received	500.00	115,719.70	-115,219.70
4300 Donations Through Paypal	19,727.84		19,727.84
4301 Donations Through Canada Helps	173,846.64		173,846.64
4302 Donations Through CAF Canada	500.00		500.00
4303 Donations Through CDN Online Giving	8,637.28		8,637.28
4304 Donations Through My Tribute Gift	10,250.70		10,250.70
4305 Donations Through United Way	2,511.74		2,511.74
Total 4010 Contributions	\$ 332,695.16	\$ 402,251.28	-\$ 69,556.12
4010-2 Fundraising			0.00
4107 Merchandise Sales	31.40		31.40
Total 4010-2 Fundraising	\$ 31.40	\$ 0.00	\$ 31.40
4190 Grants Received	882,667.00	405,501.23	477,165.77
4420 Sundry Income	94.73		94.73
4440 Interest Income	18,566.33	5,786.83	12,779.50
4460 Misc. Income		2,157.99	-2,157.99
Total 4000 Revenue	\$ 1,234,054.62	\$ 815,697.33	\$ 418,357.29

Total Income	\$	1,234,054.62	\$	815,697.33	\$	418,357.29
COST OF GOODS SOLD						
5000 Cost of Goods Sold						0.00
5190 Grants Made		80,000.00		180,000.00		-100,000.00
5252 Clarke Family run - Expenses				1.00		-1.00
5311 Gala Ball Costs - Raffle				0.00		0.00
5313 Misc Fundraising Expenses				5,032.83		-5,032.83
5322 Administrative Assistance				620.88		-620.88
5333 Volunteer Expenses				0.00		0.00
5335 Website Development		342.45		26,704.12		-26,361.67
Total 5000 Cost of Goods Sold	\$	80,342.45	\$	212,358.83	-\$	132,016.38
Total Cost of Goods Sold	\$	80,342.45	\$	212,358.83	-\$	132,016.38
GROSS PROFIT	\$	1,153,712.17	\$	603,338.50	\$	550,373.67
EXPENSES						
01. Grants to Charities				40,000.00		-40,000.00
02. Salaries & Benefits						0.00
5410 Wages & Salaries				0.00		0.00
Total 5410 Wages & Salaries	\$	139,029.43	\$	0.00	\$	139,029.43
5420 EI Expense		2,053.68		0.00		2,053.68
5430 CPP Expense		5,057.14		0.00		5,057.14
5460 Vacation Accrual		8,359.18		0.00		8,359.18
5461 Payroll Admin Expense		1,130.26		0.00		1,130.26
5470 Employee Benefits		6,243.14		0.00		6,243.14
5471 Employee Benefits - Roberto		2,045.18				2,045.18
Total 02. Salaries & Benefits	\$	163,918.01	\$	0.00	\$	163,918.01
03. Patient Support		5,172.69		46,525.55		-41,352.86
5321 Support Group Expenses		6,050.48				6,050.48
Total 03. Patient Support	\$	11,223.17	\$	46,525.55	-\$	35,302.38
05. Awareness & Advocacy						0.00

5327 Newsletter Expense	5,698.02	9,482.18	-3,784.16
5530 Awareness & Advocacy	35,670.94	85,830.19	-50,159.25
5615 Advertising and Promotion	1,270.42	169.56	1,100.86
Total 05. Awareness & Advocacy	\$ 42,639.38	\$ 95,481.93	-\$ 52,842.55
07. Program Education & Consulting			0.00
5511 Patient Education	188,823.22	0.00	188,823.22
5515 Consulting	102.92	2,895.50	-2,792.58
Total 07. Program Education & Consulting	\$ 188,926.14	\$ 2,895.50	\$ 186,030.64
08. Professional Fees			0.00
5610 Accounting & Legal	10,192.68	15,279.18	-5,086.50
5695 Professional Fees	3,460.90	6,122.60	-2,661.70
5696 Bookkeeping	2,650.47	8,164.23	-5,513.76
5705 Membership fees, dues, subscrip	646.38	1,086.91	-440.53
Total 08. Professional Fees	\$ 16,950.43	\$ 30,652.92	-\$ 13,702.49
09. General & Administrative		480.92	-480.92
5500 General Administrative Expenses	24,062.59	1,394.11	22,668.48
5525 Conferences	236.51	346.48	-109.97
5571 Website Hosting	130.69		130.69
5640 Courier & Postage	1,492.13	418.28	1,073.85
5650 Staff Equipement - computers	1,305.14	1,155.00	150.14
5686 Governance	23,191.51	2,000.00	21,191.51
5700 Office Supplies	2,632.82	6,696.63	-4,063.81
5770 Storage	3,595.26	3,323.54	271.72
5890 Credit Card fees	396.76	419.23	-22.47
5891 Other Commissions	1,078.56	758.97	319.59
5895 Canada Helps fees	5,680.95	3,109.06	2,571.89
5896 PayPal fees	630.45	463.57	166.88
6000 Z - GST Non Refundable Expense		2.16	-2.16
6001 Z - On PST Non Refundable Expense		1.24	-1.24
Total 09. General & Administrative	\$ 64,433.37	\$ 20,569.19	\$ 43,864.18
10. Travel & Meeting Costs			0.00

5195 Directors Meeting Expenses			2,647.35		-2,647.35
5784 Travel	35.62		400.06		-364.44
Total 10. Travel & Meeting Costs	\$ 35.62	\$	3,047.41	-\$	3,011.79
11. Telephone/Internet					0.00
5780 Telephone Expense	1,361.98		1,932.63		-570.65
5781 Internet	5,863.16		5,478.92		384.24
Total 11. Telephone/Internet	\$ 7,225.14	\$	7,411.55	-\$	186.41
13. Bank and Interest Charges			29.00		-29.00
5690 Bank Service Charges	1,462.34		811.24		651.10
5691 Exchange Difference			401.91		-401.91
Total 13. Bank and Interest Charges	\$ 1,462.34	\$	1,242.15	\$	220.19
13. Insurance					0.00
5685 Insurance	3,813.48		3,630.96		182.52
Total 13. Insurance	\$ 3,813.48	\$	3,630.96	\$	182.52
3. Patient Support DO NOT USE			144.49		-144.49
5516 Payroll - Research (Reclass)			23,614.30		-23,614.30
5526 Payroll - Awareness (Reclass)			41,068.36		-41,068.36
5528 Payroll - Patient Support			23,614.31		-23,614.31
Wages and Salaries - admin			14,373.93		-14,373.93
Total Expenses	\$ 500,627.08	\$	354,272.55	\$	146,354.53
PROFIT	\$ 653,085.09	\$	249,065.95	\$	404,019.14

Thursday, Aug. 25, 2022 10:31:18 p.m. GMT-7 - Accrual Basis

Canadian Pulmonary Fibrosis Foundation
Profit and Loss
August 2021 - July 2022

	Admin/Fund- 14%	Advocacy- 16%	Ed & Aware 24%	Patient & Care- 23%	Research-23%	TOTAL
INCOME						
4000 Revenue						0.00
4010 Contributions						0.00
4010-1 Other Charities Donations	500.00					500.00
4020 Receipted Donations	53,738.53					53,738.53
4026 Receipted Donations- Clark Run	6,300.00					6,300.00
4030 Donations from Other Charities	18,007.57					18,007.57
4035 Rcptd Donations - Donated Prop	38,159.02					38,159.02
4040 Unreceipted Donations	15.84					15.84
4195 Bequests Received	500.00					500.00
4300 Donations Through Paypal	19,727.84					19,727.84
4301 Donations Through Canada Helps	173,846.64					173,846.64
4302 Donations Through CAF Canada	500.00					500.00
4303 Donations Through CDN Online Giving	8,637.28					8,637.28
4304 Donations Through My Tribute Gift	10,250.70					10,250.70
4305 Donations Through United Way	2,511.74					2,511.74
Total 4010 Contributions	\$ 332,695.16	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 332,695.16
4010-2 Fundraising						0.00
4107 Merchandise Sales	31.40					31.40
Total 4010-2 Fundraising	\$ 31.40	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 31.40
4190 Grants Received	882,667.00					882,667.00
4420 Sundry Income	94.73					94.73
4440 Interest Income	18,566.33					18,566.33
Total 4000 Revenue	\$ 1,234,054.62	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 1,234,054.62
Total Income	\$ 1,234,054.62	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 1,234,054.62
COST OF GOODS SOLD						
5000 Cost of Goods Sold						0.00
5190 Grants Made	11,200.00	12,800.00	19,200.00	18,400.00	18,400.00	80,000.00

5335 Website Development			342.45				342.45					
Total 5000 Cost of Goods Sold	\$	11,542.45	\$	12,800.00	\$	19,200.00	\$	18,400.00	\$	18,400.00	\$	80,342.45
Total Cost of Goods Sold	\$	11,542.45	\$	12,800.00	\$	19,200.00	\$	18,400.00	\$	18,400.00	\$	80,342.45
GROSS PROFIT	\$	1,222,512.17	-\$	12,800.00	-\$	19,200.00	-\$	18,400.00	-\$	18,400.00	\$	1,153,712.17
EXPENSES												
02. Salaries & Benefits												0.00
5410 Wages & Salaries												0.00
5411 Executive Director Salary		11,861.40		13,556.05		20,333.77		19,486.53		19,486.53		84,724.28
5414 Project Coordinador		7,602.71		8,688.83		13,033.19		12,490.21		12,490.21		54,305.15
Total 5410 Wages & Salaries	\$	19,464.11	\$	22,244.88	\$	33,366.96	\$	31,976.74	\$	31,976.74	\$	139,029.43
5420 EI Expense		287.51		328.58		492.89		472.34		472.36		2,053.68
5430 CPP Expense		708.03		809.13		1,213.72		1,163.12		1,163.14		5,057.14
5460 Vacation Accrual		1,170.31		1,337.48		2,006.21		1,922.59		1,922.59		8,359.18
5461 Payroll Admin Expense		158.22		180.84		271.24		260.01		259.95		1,130.26
5470 Employee Benefits		351.56		1,096.11		1,644.17		1,575.65		1,575.65		6,243.14
5471 Employee Benefits - Roberto		1,042.85		186.48		279.71		268.07		268.07		2,045.18
Total 02. Salaries & Benefits	\$	23,182.59	\$	26,183.50	\$	39,274.90	\$	37,638.52	\$	37,638.50	\$	163,918.01
03. Patient Support		727.79		826.83		1,238.23		1,190.12		1,189.72		5,172.69
5321 Support Group Expenses		847.06		968.08		1,452.12		1,391.61		1,391.61		6,050.48
Total 03. Patient Support	\$	1,574.85	\$	1,794.91	\$	2,690.35	\$	2,581.73	\$	2,581.33	\$	11,223.17
05. Awareness & Advocacy												0.00
5327 Newsletter Expense		797.83		911.67		1,367.49		1,310.52		1,310.51		5,698.02
5530 Awareness & Advocacy		-16,506.10		9,707.63		14,561.27		13,954.57		13,953.57		35,670.94
5615 Advertising and Promotion		177.86		203.27		304.91		292.19		292.19		1,270.42
Total 05. Awareness & Advocacy	-\$	15,530.41	\$	10,822.57	\$	16,233.67	\$	15,557.28	\$	15,556.27	\$	42,639.38
07. Program Education & Consulting												0.00
5511 Patient Education		26,668.49		30,168.33		45,252.48		43,366.96		43,366.96		188,823.22
5515 Consulting		14.41		16.47		24.70		23.67		23.67		102.92
Total 07. Program Education & Consulting	\$	26,682.90	\$	30,184.80	\$	45,277.18	\$	43,390.63	\$	43,390.63	\$	188,926.14
08. Professional Fees												0.00
5610 Accounting & Legal		-10,613.03		3,870.83		5,806.24		5,564.32		5,564.32		10,192.68
5695 Professional Fees		484.52		553.74		830.62		796.01		796.01		3,460.90
5696 Bookkeeping		371.07		424.08		636.12		609.60		609.60		2,650.47
5705 Membership fees, dues, subscrip		90.49		103.42		155.13		148.67		148.67		646.38

Total 08. Professional Fees	-\$	9,666.95	\$	4,952.07	\$	7,428.11	\$	7,118.60	\$	7,118.60	\$	16,950.43
09. General & Administrative												0.00
5500 General Administrative Expenses		3,119.17		3,896.46		5,844.71		5,601.12		5,601.13		24,062.59
5525 Conferences		33.11		37.84		56.76		54.40		54.40		236.51
5571 Website Hosting		18.30		20.91		31.36		30.06		30.06		130.69
5640 Courier & Postage		291.06		156.02		358.31		343.37		343.37		1,492.13
5650 Staff Equipment - computers		182.72		208.82		313.24		300.18		300.18		1,305.14
5686 Governance		3,246.81		3,710.64		5,565.96		5,334.05		5,334.05		23,191.51
5700 Office Supplies		368.47		421.09		632.64		605.31		605.31		2,632.82
5770 Storage		503.36		575.21		862.85		826.92		826.92		3,595.26
5890 Credit Card fees		55.54		63.50		95.22		91.25		91.25		396.76
5891 Other Commissions		151.07		172.63		258.55		248.16		248.15		1,078.56
5895 Canada Helps fees		795.33		908.96		1,363.42		1,306.60		1,306.64		5,680.95
5896 PayPal fees		88.28		100.77		151.32		145.03		145.05		630.45
Total 09. General & Administrative	\$	8,853.22	\$	10,272.85	\$	15,534.34	\$	14,886.45	\$	14,886.51	\$	64,433.37
10. Travel & Meeting Costs												0.00
5784 Travel		5.07		5.69		8.52		8.17		8.17		35.62
Total 10. Travel & Meeting Costs	\$	5.07	\$	5.69	\$	8.52	\$	8.17	\$	8.17	\$	35.62
11. Telephone/Internet												0.00
5780 Telephone Expense		190.69		217.90		326.87		313.25		313.27		1,361.98
5781 Internet		820.84		938.10		1,407.17		1,348.54		1,348.51		5,863.16
Total 11. Telephone/Internet	\$	1,011.53	\$	1,156.00	\$	1,734.04	\$	1,661.79	\$	1,661.78	\$	7,225.14
13. Bank and Interest Charges												0.00
5690 Bank Service Charges		121.99		249.39		374.04		358.46		358.46		1,462.34
Total 13. Bank and Interest Charges	\$	121.99	\$	249.39	\$	374.04	\$	358.46	\$	358.46	\$	1,462.34
13. Insurance												0.00
5685 Insurance		533.88		610.16		915.24		877.10		877.10		3,813.48
Total 13. Insurance	\$	533.88	\$	610.16	\$	915.24	\$	877.10	\$	877.10	\$	3,813.48
Total Expenses	\$	36,768.67	\$	86,231.94	\$	129,470.39	\$	124,078.73	\$	124,077.35	\$	500,627.08
PROFIT	\$	1,185,743.50	-\$	99,031.94	-\$	148,670.39	-\$	142,478.73	-\$	142,477.35	\$	653,085.09



Sharon Lee <sharon@cpff.ca>

Re: MAGIC GIFTS PLEASE CONFIRM RECEIPT OF MESSAGE.

1 message

Marlene Bryenton <jmbryenton@eastlink.ca>
To: Sharon Lee <sharon@cpff.ca>

Wed, Aug 31, 2022 at 6:45 PM

Good evening Sharon,

I am happy that the Board is willing to discuss MAGIC GIFTS children's storybook at their next meeting in September 2022.

INSPIRATION:

I was inspired to write MAGIC GIFTS ,as I have a dear friend, John Robinson who is seriously ill with pulmonary fibrosis. He is on oxygen twenty four hours per day. He invited me to be the Ride Coordinator and Communications Officer for John Dennis. I did not know much about the disease, but as the weeks went by, I learned much about pulmonary fibrosis and organ donation.

John Dennis also inspired me with his ongoing advocacy for pulmonary fibrosis patients, and the desire to establish a CPFF research fund. John is also very ill now, and goes to the hospital frequently.

I have dedicated MAGIC GIFTS to John Robinson and John Dennis. I feel there is an urgency to have MAGIC GIFTS printed as soon as possible, with the present circumstances.

FIRST REQUEST:

Requesting CPFF endorse MAGIC GIFTS. The CPFF logo would be on the front cover of MAGIC GIFTS with the sponsors. Also requesting a written endorsement from the CPFF Executive Director or other official. This is usually just a paragraph or two. The endorsement would detail the reason CPFF is interested in MAGIC GIFTS. It would also outline the educational value of MAGIC GIFTS for grades 4, 5 and 6 students. The endorsement would be included on the Acknowledgement Page with the sponsors.

RATIONALE FOR CPFF ENDORSEMENT:

The I RIDE FOR YOU AND ME - JOHN DENNIS fundraiser would be one reason that you might be interested. This fundraiser was the official kick-off for the HOPE BREATHE HERE national campaign.

John Dennis raised \$25,000 and much public awareness regarding pulmonary fibrosis. He was on CBC Compass, CBC Island Morning, CTV News, and in The Guardian newspaper. I believe there was also a story in the Chronicle Herald newspaper in Halifax. We provided photos, drone and videographer coverage to CPFF.

Established I RIDE FOR YOU AND ME - JOHN DENNIS FACEBOOK PAGE. It contained extensive ride information, photos, videos and drone coverage regarding the pulmonary fibrosis fundraiser.

MAGIC GIFTS raises an awareness about pulmonary fibrosis. I RIDE FOR YOU AND ME - JOHN DENNIS is part of the MAGIC GIFTS story.

MAGIC GIFTS talks about OFEV, oxygen concentrator and portable oxygen concentrator. It also talks about the use of a three wheel trike for mobility.

John Robinson successfully lobbied the Premier of P.E.I. and his officials to fund OFEV for ALL pulmonary fibrosis patients.

John Dennis also lobbied the Premier of P.E.I. and Hon. Ernie Hudson for OFEV and organ donation legislation. We believe new donor legislation will be implemented this fall.

I have personally spent countless hours working on the I RIDE FOR YOU AND ME - JOHN DENNIS fundraiser. I sent many, many press releases to the various forms of the media including radio, television and newspaper.

I mention the Canadian Pulmonary Fibrosis Foundation HOPE BREATHES HERE campaign in MAGIC GIFTS.

CREDITABILITY:

I am very pleased that Premier Dennis King, Hon. Ernie Hudson and Mayor Philip Brown acknowledged MAGIC GIFTS by lending their names, as they were mentioned in the storybook.

I have an honourary Doctorate Degree from U.P.E.I. I also hold the Order of Prince Edward Island, which is the highest honour given to an Islander.

John Robinson and his wife Hazel, will be receiving the Order of Canada this fall.

I have written four children's storybooks including: ANNA'S PINK AND PURPLE GLASSES, JAYA'S MAGIC WHEELCHAIR, THE MAGIC TOOTHBRUSH and MAGIC GIFTS. They all have a health related theme. They are about empathy, inclusion, awareness, optometry, physiotherapy, dentistry, pulmonary fibrosis, and organ donation.

The Canadian Dental Association produced a YouTube video featuring THE MAGIC TOOTHBRUSH.

The Dental Association of P.E.I. endorsed and sponsored THE MAGIC TOOTHBRUSH.

Sunstar G.U.M sponsored THE MAGIC TOOTHBRUSH.

The Optician Association of Canada endorsed and sponsored ANNA'S PINK AND PURPLE GLASSES.

The Optometrists Association of P.E.I. endorsed and sponsored ANNA'S PINK AND PURPLE GLASSES.

Rogers Communications affiliated with the Toronto Blue Jays sponsored and endorsed JAYA'S MAGIC WHEELCHAIR for two schools in Surrey, B.C. This was made possible through the Jays Care Foundation.

All three of my storybooks have been distributed to English children in kindergarten and grade two across Prince Edward Island.

Two of the storybooks were translated in to French, and distributed to French First Language and French Immersion students across P.E.I.

BOOK AWARDS:

All three of my children's storybooks have won awards including the Public Service Branch Inspire Award, Purple Dragon Fly Awards - Excellence in Children's Literature, content and illustrations. Canada Awards, and Story Monster Awards.

PROFESSIONAL TEAM:

I work with professionals including an illustrator, editor, formatter and printer.

FACEBOOK:

Marlene Bryenton - Children's Author

WEBSITE::

<https://marlenebryenton.com>

SECOND REQUEST:

My second request is for financial assistance for MAGIC GIFTS. I realize CPFF is a charitable organization, and cannot provide assistance to an individual. But perhaps, there is another way for CPFF to channel funds to an organization that can assist, such as Parkdale Sherwood Lions Club. I have dealt with this organization many times. They were one of the sponsors for ANNA'S PINK AND PURPLE GLASSES. Also they made a \$500 donation to the I RIDE FOR YOU AND ME - JOHN DENNIS fundraiser. I would be more than willing to speak with them, if you are interested in this option.

I have also contacted Boehringer Ingelheim Canada. I have requested financial assistance as OFEV is mentioned several times in MAGIC GIFTS. Also, John Robinson successfully lobbied the P.E.I. Government for OFEV funding for

ALL pulmonary fibrosis patients. This is part of the MAGIC GIFTS story.. Perhaps it would be possible to channel their donation to CPFF, who would transfer to the Parkdale Sherwood Lions Club in Charlottetown. They stipulate that only charities are eligible for funding.

THIRD REQUEST:

That CPFF help promote the sale of MAGIC GIFTS on the CPFF Website and social media etc. MAGIC GIFTS retails for \$12.95. I would be willing to sell MAGIC GIFTS to CPFF for \$6.00 which is the charity rate, plus shipping. The profit would be donated to the Brian Dennis and Barbara Ann Barr Haylock Research Fund.

Any assistance that you can give would be most appreciated. You may reach me at 902-892-8931. I would be more than happy to address your concerns or questions.

Thank you,

Dr. Marlene Bryenton, author

On 08/31/22 05:15 PM, **Sharon Lee** <sharon@cpff.ca> wrote:

Dear Marlene,

Thank you for the updated version of your story.

I am letting you know that your request for CPFF to endorse your story will be reviewed at our September board meeting.

Please respond to indicate that this is your request and let me know if there's anything else you wish to request.

This way, the Board will be able to make a decision on this matter.

Sincerely,

Sharon

Sharon Lee, MA, CFRE

Executive Director

Canadian Pulmonary Fibrosis Foundation (CPFF)

Mobile: 416-903-6925

Charitable# 850554858 RR0001

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On Wed, Aug 31, 2022 at 3:34 PM Marlene Bryenton <jmbryenton@eastlink.ca> wrote:

Hello everyone,

We think this is a WRAP for MAGIC GIFTS. There is one word Judy can not fix. It is on page 8 battery-assisted. There is a space and she can't seem to remove it.

I believe MAGIC GIFTS is an educational heart warming story. I already have people asking me when it will be available. I have no doubt in my mind that it will be a success. Judy and I have spent hundreds and hundreds of hours revising MAGIC GIFTS to the point where it is now.

I sincerely hope that you are all proud of it. I want to especially thank John R. and John D. for your input of information and photos.

Please let me know what you think. This is our last kick at the can!

Marlene

3 attachments



hazelandjohnorderofcanada.jpg
464K



HonErnieHudsonandJohn.jpg
63K

 **Magic Gifts (55).pdf**
86K



Sharon Lee <sharon@cpff.ca>

Re: Canadian Pulmonary Fibrosis Foundation - Request on behalf of John Dennis's Fundraiser - I Ride for You and Me

1 message

Marlene Bryenton <jmbryenton@eastlink.ca>
To: Sharon Lee <sharon@cpff.ca>

Thu, Sep 1, 2022 at 9:43 AM

Hi Sharon,

I sent another e-mail to Lisa. She said she had sent the request to the Blue Jays Communications Department.

Please forward my request to the Board to have MAGIC GIFTS on the CPFF website with the link to my site. This way John could have additional donations in his CPFF Research Fund.

Thanks for all your help.

Marlene

On 09/01/22 10:36 AM, **Sharon Lee** <sharon@cpff.ca> wrote:

Dear Lisa,

Just following up with you to see if you have heard anything back on this request.

Many thanks,

Sharon

Sharon Lee, MA, CFRE
Executive Director

Canadian Pulmonary Fibrosis Foundation (CPFF)
Mobile: 416-903-6925
Charitable# 850554858 RR0001

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On Thu, Jun 9, 2022 at 12:33 PM Lisa Rossington <Lisa.Rossington@rci.rogers.com> wrote:

Hi Sharon,

Thank you for reaching out!

I forwarded your email to the communications team with the Blue Jays, as they would manage these types of requests.

Thanks and take care,

Lisa

From: Sharon Lee <sharon@cpff.ca>

Date: Wednesday, June 1, 2022 at 6:27 AM

To: Lisa Rossington <Lisa.Rossington@rci.rogers.com>

Cc: Marlene Bryenton <jmbryenton@eastlink.ca>

Subject: Canadian Pulmonary Fibrosis Foundation - Request on behalf of John Dennis's Fundraiser - I Ride for You and Me

Dear Ms. Rossington,

I received your email address from Marlene Bryenton, a volunteer who is supporting John Dennis' fundraiser - I Ride for You and Me in bringing awareness to a rare disease with no cure; pulmonary fibrosis (PF) for those who know what caused this disease or idiopathic pulmonary fibrosis (IPF) for those who don't know how they contracted their disease.

John is trying to raise \$1.4 million dollars to create a permanent fund with Canadian Pulmonary Fibrosis Foundation (CPFF) in memory of Barbara Barr and his brother Brian, both of whom died from IPF.

It would be wonderful if the Toronto Blues Jays could invite John out to throw a pitch at one of their home games and to have the Jumbotron at the Rogers Centre highlight pulmonary fibrosis and John's desire to raise \$1.4 million dollars in support of CPFF.

To learn more about his fundraising event, here is a link for your review.

["I Ride For You & Me" Campaign - Hope Breathes Here - Canadian Pulmonary Fibrosis Foundation](#)

I look forward to hearing back from you on this matter.

Sincerely,

Sharon

Sharon Lee, MA, CFRE
Executive Director

Canadian Pulmonary Fibrosis Foundation (CPFF)

Mobile: 416-903-6925

Charitable# 850554858 RR0001

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Sharon Lee <sharon@cpff.ca>

MAGIC GIFTS - THIRD REQUEST AMENDED PLEASE CONFIRM RECEIPT OF MESSAGE

1 message

Marlene Bryenton <jmbryenton@eastlink.ca>
To: Sharon Lee <sharon@cpff.ca>

Thu, Sep 1, 2022 at 12:33 PM

Good afternoon Sharon,

Here is the amendment regarding the sale of MAGIC GIFTS on the CPFF website.

THIRD REQUEST:

That CPFF help promote the sale of MAGIC GIFTS on the CPFF Website and social media etc. MAGIC GIFTS retails for \$12.95 including shipping online. I am requesting a link on the CPFF site to my website: <https://marlenebryenton.com>. MAGIC GIFTS would be listed for sale there. I would donate \$2.95 from the sale of all MAGIC GIFTS purchased, as a result of the CPFF link.

I would like this money to be donated to the Brian Dennis and Barbara Ann Barr Haylock Research Fund. I am sure that John Dennis would appreciate this very much, since his CPFF fundraiser is highlighted in MAGIC GIFTS. It is a further opportunity to enhance the I RIDE FOR YOU AND ME - JOHN DENNIS fundraising efforts. Not only that, MAGIC GIFTS will potentially have the CPFF logo on the front cover promoting your organization. CPFF could receive donations as a direct result of this publicity. MAGIC GIFTS will touch the hearts of many, as people learn more about pulmonary fibrosis.

On P.E.I. I donate \$2.95 to Camp Gencheff for all of my storybooks sold on the Island. I have donated \$1500 so far. Camp Gencheff is a camp for physically and mentally challenged children and adults on the Island. People purchase this book because I support Camp Gencheff.

Thanks for your ongoing support.

Marlene

MAGIC GIFTS

Two of the most beautiful “magic gifts” that we could ever receive are - family and friends. They help us travel along both smooth or bumpy roads! But, when a family member or friend takes you by the hand and says, “How are you today?” or “What can I do to help you?” These words are from their heart. They are magic gifts to you.

Let me tell you about two men, who became new acquaintances. Guess what? Both of their names are John; one is John D. and the other is John R. They did not know each other when they were young boys. But, they do have lots of things in common today.

These gentlemen worked very hard, in their younger years. They were very successful in business ventures. John D. first worked in a bank, and later, he was a Manager of shopping centers, in many different cities. However, John R. stayed in Prince Edward Island, where he and his family had a large farm and grew potatoes, soybeans and barley.

Both men married; then, they had children and grandchildren. Each man is very kind, considerate and thoughtful. They both have tried to help as many people as they can, in different ways, throughout their lives. They are the picture of “magic gifts” to many that know them.

One of the fun things that they remember about growing up is their first bicycles. John D. recalls riding a one-speed bike, and John R. has fond memories of pedalling a very old tricycle around the barnyard, at home on the farm. Then, his father gave him a new, shiny red, CCM bicycle to pedal the two miles to school, as there were no buses in those days!

But, guess what else was the same? The two men have recounted identical stories, that neither of them had ever ridden a bicycle again after they grew up, for at least forty years! Little did they know that bicycles would be very important to them when they got much older! For you see, magic gifts would come to them for a purpose they never imagined. But, you will have to wait a bit for that exciting part of their stories!

We know that gifts come in all shapes and sizes - small, medium and large. Most of the time, they are in a box, wrapped in pretty paper, and often, have a neatly-tied matching bow, on the top. The magic part is trying to guess what is inside! Gifts are given on many different occasions, like birthdays, Christmas, graduation or just because we are thinking of someone in a special way. Magic gifts come when we least expect them and are certainly very much appreciated. That is what happened to both John D. and John R.

First, let me tell you about John D. A few years ago, John developed what we call Type 2 Diabetes. This is when there is too much sugar circulating in your bloodstream. This sugar is also called glucose. Healthy eating and exercise can certainly help with this problem, but often medication, or insulin therapy, is needed to control this condition.

Then, quite a while later, John D. noticed that he was very tired all the time, and having trouble breathing when he walked. He decided to visit his Doctor, who sent John to the hospital for x-rays, and other tests. The Doctor told him he had *Idiopathic Pulmonary Fibrosis*. This disease is called "IPF", for a shortened name. It is caused when the lungs are not functioning properly, and scarred tissue replaces healthy lungs. John knew a lot about this disease already, as other family members had suffered from this before he did. There is no known cause, or cure, for IPF.

The word, pulmonary, relates to the lungs. Lungs are very important organs in our bodies. I am sure you know that your lungs help you blow up balloons. Or, a bagpiper blows air from the lungs, to inflate the bag part of the bagpipe, so he or she can make music with this instrument. Your lungs are two balloon-like organs, used for breathing.

Breathing is a process that moves air in, and out, of the lungs. Oxygen is breathed in, and carbon dioxide is breathed out. We all need this gift of oxygen to live. The lungs are located on either side of the heart. The oxygen that they provide then goes to every cell of the body, through our bloodstream, so we will remain healthy. They are certainly a complex, but magical gift, in our bodies.

Well, John D. continued to struggle for his breath, and became very ill. Some of his closest family and friends became very worried. It is okay to have these feelings when we do not understand what is happening to one that we really love or care about!

Those very close to John D. knew he had already received some wonderful magic gifts while he was feeling ill. But now, the time had come when he required an extra gift. Children began to imagine that it was in a small blue box, with a fancy navy bow on top. Really though, inside was a gift called OFEV. This medication helped to slow down John D's illness. Esbriet is another medication also used for IPF patients. Some people, with this disease, find Esbriet very helpful for their lungs to work better and longer.

However, John's health continued to get worse. The Doctor once again decided that John should be given another magical gift. The children's vivid imaginations pictured a medium sized, red box, with a fancy gold bow on top. Inside was a Portable Oxygen Concentrator. This is a piece of equipment that goes over the face, with tubing attached. It helped John breathe much better. This gift was magic, as John was getting way more oxygen into his lungs, and also, it was portable, so John could even go outside.

But, as time went on, John D. now needed even more oxygen. Again, boys and girls could picture a large, purple box with a pretty silver bow. Tucked inside was a much bigger Oxygen Concentrator than John had ever had before. It supplied him with oxygen, twenty-four hours a day, seven days a week.

After four more years, John knew he was not getting any better and he would need a very special magic gift. He wished for this gift often. Yet, he had to wait for a very special, generous person to make it happen. Are you imagining what this gift could be? Here is a clue. You can not buy this magic gift. It does not come in a box - no colourful wrapping or pretty bow, but it would come in a special “cooler”!

You see, John wished for a lung transplant. This would certainly be a “Gift of Life.” The donor, who would donate his/her lungs, may have died from an illness or had been in an accident. However, there are “living donors” who can help their family, a friend or a complete stranger. Doctors do a lot of testing with the living donor, and also with the person who needs a new organ. That person is called the recipient. Often it is a family member who is found to be the best match.

Many different organs can be donated and they help save thousands of lives every year. There is a long wait list for someone to receive a transplant. John D. finally got a call, and soon had his surgery.

After nearly two weeks in the hospital, John recovered from the transplant, able to walk long distances, and even up and down steep hills! Everyone was thrilled that John D. was feeling so much better. He was so thankful for the magic gift of a transplant that saved his life.

John R. has a very similar story that he tells. He had the same symptoms that John D. had - tired and out of breath. Now John R. knew he was not a doctor, but he thought maybe he had pulmonary fibrosis, as his father and uncle had this disease years before him.

When tests, and the Doctor, confirmed it was IPF, John R. and his family were very sad, just like John D.'s family had been. John R. started daily OFEV medication immediately. He began using the Oxygen Concentrator, as a great tool, to provide him with more oxygen in his lungs. He had been using this machine, at home, for three years, and realized that he could not leave home without oxygen. However, John's problem was magically solved when a wonderful gift arrived. A very close friend gave him a battery- assisted Pulmonary Oxygen Concentrator! Now, with the two sizes of the concentrators, John can carry the smaller one around on a shoulder strap, and go anywhere he wishes. The larger one stays home, doing a good job of providing greater levels of oxygen to him, when he is there. John R. is so thankful for the gift he had received to help him on his journey, with IPF.

John R. had not ridden a bike for a very long time. But, in 2010, before he was diagnosed with Pulmonary Fibrosis, John R. and his wife, Hazel, decided to begin riding again! They started by riding the Confederation

Trail, tip-to-tip across the “Emerald Isle” as PEI is so often called. They had purchased hybrid trail bikes, equipped with saddlebags, bell, mirror and a comfortable seat. After this five day adventure, they continued to ride around Charlottetown, and in Victoria By The Sea, where they have a cottage.

But, John R. began to have difficulty pedalling, as his IPF became worse. He even had his Portable Oxygen Concentrator strapped to the rear parcel carrier! But over time, this became too heavy, and John was nervous that it may upset his balance and he would fall.

There were no magic wands waved and no “abracadabras” spoken. Yet, suddenly, a big magic gift appeared! John’s son had found a battery-boosted tricycle for his Dad! His sons and grandsons took a long time to assemble all the parts, but it was a perfect fit for what John now needed. The rear cargo compartment held the Portable Concentrator, so he could just remove it and use it wherever he went. John’s sense of humour shone through, when he said, “So now, I have come full circle: *trike - to bike - to trike!*”

John D. has his own biking experience that he loves to tell. He is a man who loves adventure. Once he even sailed solo, around the world - on a yacht! It was to make people more aware of "Diabetes." But, in 2022, he decided it was time for another adventure. He wanted people to know more about Pulmonary Fibrosis, and raise money to help find a cure for IPF. That is called Research. Can you guess what he decided to do? If you said, "bike ride," you would be absolutely correct. Prince Edward Island would be the perfect place to ride the seven-hundred kilometer Island Walk Route. Part of his ride would be on the Confederation Trail, while most of the time he would be on the roads around the coastal paths of the province.

John D. had an exciting event at the Joseph A. Ghiz Memorial Park, in Charlottetown. This was the launch of the national, Canadian Pulmonary Fibrosis Foundation campaign, called "Hope Breathes Here." John's venture was known as, "I Ride For You and Me - John Dennis." Guess who else was at John's wonderful kick off? Yes, John R. and some of his family!

It was an exciting day for both of these men, in different ways. John D. set out on his long ride, with the Mayor of Charlottetown, Philip Brown, pedalling beside him and wishing him well. But, little did John R. know that there would be a huge magical gift, for him that morning, as well. You see, John R. had thought for a long time that it was unfair that all Pulmonary Fibrosis patients were not treated the same. If you did not know what caused your disease, the Provincial Government would pay the cost of OFEV medication. But, If you knew how you became ill with the disease, you had to pay for the expensive drug yourself. Some people certainly could not afford it, so had to do without. John R. previously wrote a letter to Premier Dennis King, and his officials, and that very morning in the park, the Minister of Health, Hon. Ernie Hudson, announced funding for ALL patients struggling with this terrible disease. He also said he is hoping there will be new legislation, regarding organ donations, as early as in the fall of 2022.

So, both of these dear men had smiles on their faces. They had been given “Magic Gifts” - John D. got a big send-off for his ride, and John R. had gotten a gift that would help others. He had dreamed about this gift for a long time!

John D. mounted his bike, and off he began his ride of a lifetime! The wind blew so hard, at the beginning, that he had to have his friend, Marlene, pick him up and drive him to the motel. Over the next few days, John D. fell off his bike, not once, but twice. Each time he was injured and had to go to the Emergency Department at the local hospital. But, he had courage to keep trying, until he knew he could do no more! So many had helped him. He was well cared for by the nurses and doctors. As well, he had what he called his, "Trail Angels" who looked after all his needs as he rode along. He raised a large amount of money, and increased public awareness about IPF.

These two heroic gentlemen have not finished their adventures yet. John D. has a dream to pitch a ceremonial baseball, at a Blue Jays' game. He even wishes to be interviewed on the large Jumbotron screen, making more people aware of Pulmonary Fibrosis.

John R. and his wife, Hazel, have a wonderful honour to be bestowed on them, in the fall of 2022. They will be awarded "The Order Of Canada," by the Governor General of Canada. She will, hopefully, travel to Prince Edward Island, to present them with their medals, as John R. is not well enough to travel to Canada's capital, Ottawa.

The real story we learn from these two fine gentlemen is to never give up on your dreams, and "Magic Gifts" can be yours. So pedal hard on your journey through life, and you will successfully reach your destination.

**ENJOY YOUR JOURNEY THROUGH LIFE.
DO GOOD THINGS ALONG THE WAY!**

John Robinson





Re: I Ride for You and Me T-shirt

1 message

John Dennis <solosailor6@gmail.com>
To: Sharon Lee <sharon@cpff.ca>

Wed, Aug 31, 2022 at 7:08 PM

Sharon I will sell the t-shirts on Facebook and at events here in Nova Scotia. I have ordered 250 t-shirts and my cost is \$3,200.00 I plan to sell for \$30.00 and donate \$10.00 from each sale to my fundraiser. I will attach the artwork PDF. My shirts will be available Sept 23rd. There is no CPFF logo on the shirts as I was told I had to get permission to use "Breathing Should Never Be Hard Work c" and I was refused permission. If you do not want my shirts shown on the CPFF website I will not lose any sleep over, it. The message is Pulmonary Fibrosis Awareness. I believe I will be your largest individual fundraiser again this year.
John N. Dennis

On Wed, 31 Aug 2022 at 17:27, Sharon Lee <sharon@cpff.ca> wrote:

Dear John,

I brought up your t-shirt project at the Governance committee meeting.

The Governance Committee Chair has agreed to bring this project forward for the Board's review at our September board meeting.

I'll need to know the following:

1. How are you selling the t-shirts?
2. What's the breakdown of the costs?
3. What's the goal behind the selling of the T-shirts?
4. What's the design on the T-shirts?
5. What's the message that you are trying to share with the public?

I look forward to hearing from you in order to send the response for the Board's review.

Thank you.

Sharon

Sharon Lee, MA, CFRE
Executive Director

Canadian Pulmonary Fibrosis Foundation (CPFF)
Mobile: 416-903-6925
Charitable# 850554858 RR0001

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270K



**JohnandPenny Dennis
IRideforyouandMe-John Dennis**



I must Self Advocate





**JohnandPenny Dennis
IRideforyouandMe-John Dennis**



I must Self Advocate

Re: Winnipeg Conference

1 message

PHILLIP ASHCROFT <mashcroft@rogers.com>

Tue, Aug 16, 2022 at 10:20 AM

To: kirk@cpff.ca, Holly Smith <hollyjeans@shaw.ca>, rprotti@shaw.ca, moyra.martin33@gmail.com, rmaloni@gmail.com, toddgeorgieff@gmail.com, tom.hunter@torontoseniorshousing.ca, gokul.vidyasankar@gmail.com, d.james@jamesandoak.com, wfiander@nl.rogers.com, hillard.nicole@cloud.com, pwkhd@me.com, sharon@cpff.ca
Cc: vhpringle@gmail.com

The motion has passed with a friendly amendment to include the date. Moyra was first to respond and recorded as seconder. Winnipeg group has been notified and requested to acknowledge our contribution.

Mark

Sent from my iPad

> On Aug 13, 2022, at 8:44 AM, PHILLIP ASHCROFT <mashcroft@rogers.com> wrote:

>

>

> As discussed at the Board meeting, I now have the request from the Winnipeg Support Group. The one day in person conference will have 3 Respiriologists and a Physiotherapist as speakers. It is expected there will be 175 in person attendees.

> They have requested a \$2000 monetary donation and 175 pens and bracelets. I am going to put the amount as not more than \$2100 in case receipts required do not total up to exactly \$2000.

>

> Motion: That CPFF sponsor the Winnipeg Support Group conference with a monetary donation not to exceed \$2100 and provide 175 pens and bracelets as giveaways.

>

> Please respond with your vote. The first response will be considered to have seconded of this motion.

>

> Thank you,

> Mark Ashcroft

> Co-Chair

> Advocacy and Support Committee.

> Sent from my iPad

Business Arising

Winnipeg Conference

Winnipeg Support Group is holding a in person conference for 175 attendees on Sept 13th. Following is an email motion that was sent out after our last meeting. There was a friendly amendment to include the date.

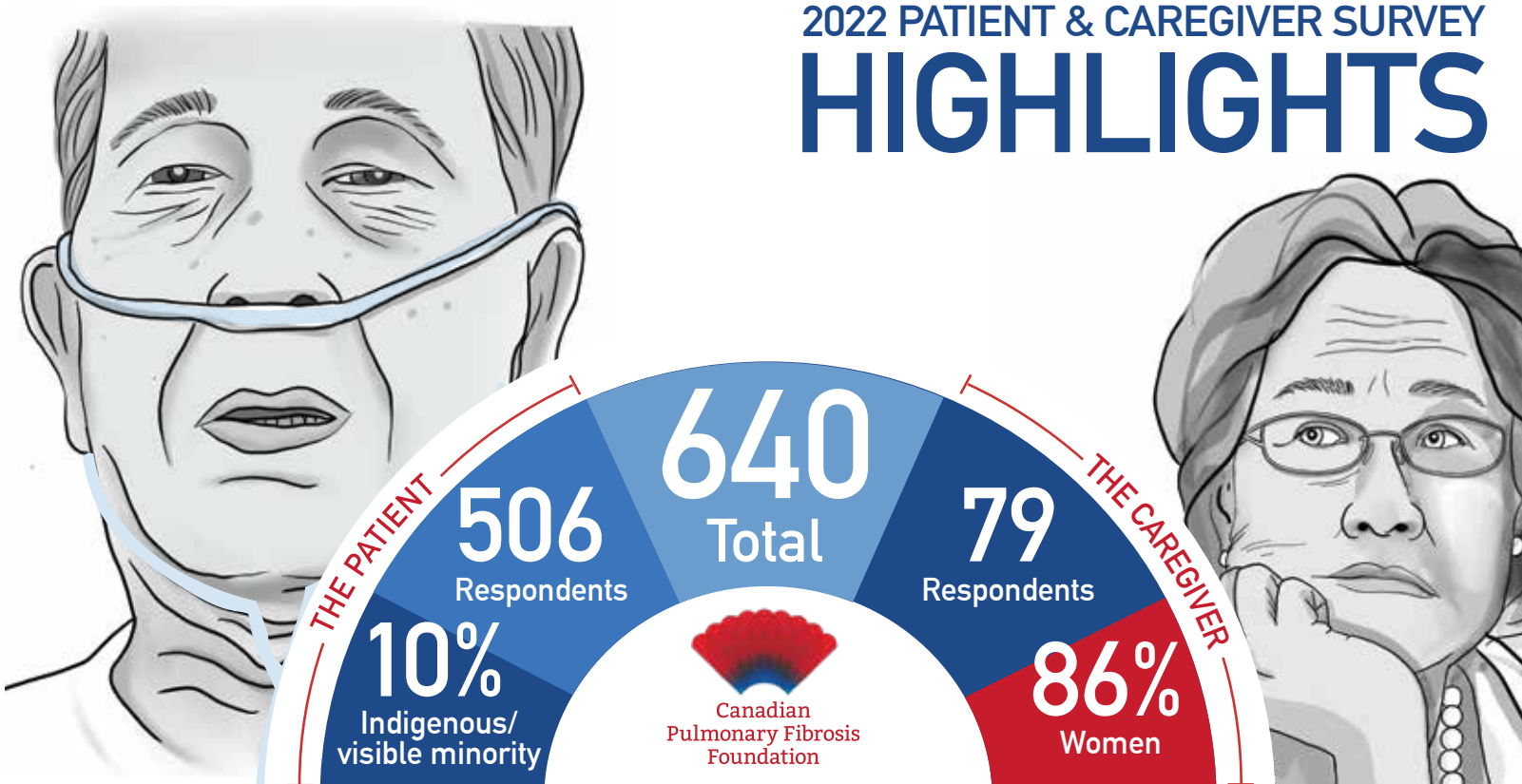
Motion: That CPFF sponsor the Winnipeg Support Group conference to be held Sept 13th, with a monetary donation not to exceed \$2100 and provide 175 pens and bracelets as giveaways.

Motion by Mark Ashcroft, 2nd Moyra Martin

There were 10 responses in favour and 0 opposed.

BREATHLESS FOR CHANGE

2022 PATIENT & CAREGIVER SURVEY HIGHLIGHTS



DIAGNOSIS IS STILL LAGGING

1 IN 3 patients waited **OVER 3 YEARS** for their diagnosis.

TREATMENT NEEDS GREW IN 2021-2022

1 IN 5 need **counselling** or emotional support.

OVER 1 IN 3 patients are **NOT EFFECTIVELY MANAGING** their PF.

OVER 50% of **visible minority** patients feel this way. This group **NEEDS GREATER ACCESS TO ALL TREATMENTS**

OXYGEN IS UNACCEPTABLY SCARCE

20% of patients **DID NOT** get an **oxygen therapy prescription** when needed.

6 IN 10 patients say **supplemental oxygen** has a **LARGE NEGATIVE IMPACT** on their life.

3 IN 4 patients did **NOT GET NEEDED OXYGEN** the day it was prescribed.

OVER 1 IN 3 have **NO BACKUP OXYGEN** in the event of a power failure.

50% waited a **WEEK OR MORE**.

HEAVIER DEMANDS ON CAREGIVERS

2 IN 3 caregivers are **no longer able** to work and do all their activities.

Top caregiver challenges: **HOPELESSNESS** and **DEPRESSION**.

+11% INCREASE '21-'22 caregivers who spend **4+ HOURS/DAY** caregiving.

HELP SUPPORT PEOPLE LIVING WITH PF

The Canadian Pulmonary Fibrosis Foundation works tirelessly to:

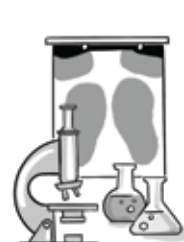
SUPPORT



EDUCATE



RESEARCH



ADVOCATE



Canadian Pulmonary Fibrosis Foundation

cpff.ca/donate