

# IMPACT

Report

Highlights

2022-23





# 2022-23 Report IMPACT HIGHLIGHTS

Since 2009 the Canadian Pulmonary Fibrosis Foundation has been the voice of more than 30,000 Canadians living with pulmonary fibrosis (PF).

In 2022-2023\*, CPFF worked tirelessly to support patients and caregivers, educate the public and medical community, fund research, and advocate for equitable treatment access. We are grateful for the continued support of our dedicated community who enable us to shine a light on pulmonary fibrosis and ignite hope for people living with this devastating disease. Together, we have created amazing impact supporting the four pillars that guide our organization.

Breathing should never be hard work.©

\* Aug 1, 2022 to Jul 31, 2023

## 1 SUPPORT PATIENTS & CAREGIVERS

## IMPACT

Because PF is invisible, and life-altering:

### 23 Support Groups



**100%**

of participants typically want to continue attending national groups.

### PF Patient Guide



### CPFF Mascots



- CPFF.ca resources
- 4300 CPFF Facebook group members
- Community walks
- ... and more



More people affected by pulmonary fibrosis were **connecting, learning,** and **being supported** through CPFF resources, support groups, digital platforms, and community events.

Scan the code below to hear Patricia's story





# 2

## EDUCATION & AWARENESS

Because PF is under the radar, even for MD's:



- 42 Educational webinars
- 22 Patient and caregiver stories
- 277 Educational resources
- PF Awareness campaigns



Medical professionals are using CPFF's explainer videos and other materials for PF education.

OVER **60,000** VIEWS

# IMPACT



2022 PF Month Awareness Campaign

**1,294,243**

Interactions with the campaign (social media, media coverage, web)

**7,266**

KMs Walked

**33,239**

People learned about PF through the Pucker Up Challenge

**\$110,120**

RAISED

# 3

## RESEARCH

Because PF is more deadly than many cancers:

CPFF's investment in research has **more than doubled over the last five years, for a total of:**

**20**

Research projects

**25**

Fellowships

**\$2,178,019**

2022-2023

CPFF Robert Davidson Research Fellows



# IMPACT



Questions investigated by CPFF Research Fellows include:

*Can a common blood test be used as a potential biomarker for progression in fibrotic ILD?*

*What are patient's concerns about genetic testing for ILDs?*

*How can we use of AI (artificial intelligence) to interpret CT scans?*



Scan the code to learn about the exciting research being conducted by CPFF Research Fellows

# 4

## ADVOCACY

Because treatment access is inequitable:



Election Advocacy



PF Patient Charter of Rights



CPFF O2 access reports provide a 360° view of inequitable oxygen access in Canada

CPFF is advocating for provinces to receive a share of the

**\$1 BILLION**

federal fund to **improve rare disease drug access.**

# IMPACT



CPFF's O2 Access Reports **received significant media attention, public interest, and CPFF community engagement.**

After two years of CPFF advocacy efforts, **OFEV is included in the drug formulary list and people with PF-ILD are now reimbursed across Canada.\***

\* Except Nunavut



# Why your support matters

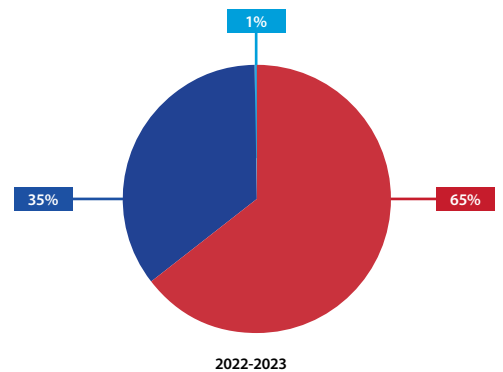


As CPFF supporters, your unwavering dedication helps us pursue our vision of a world free of pulmonary fibrosis. Your impactful contributions, big and small, enable us to provide support and hope – the true heartbeat of our amazing community.

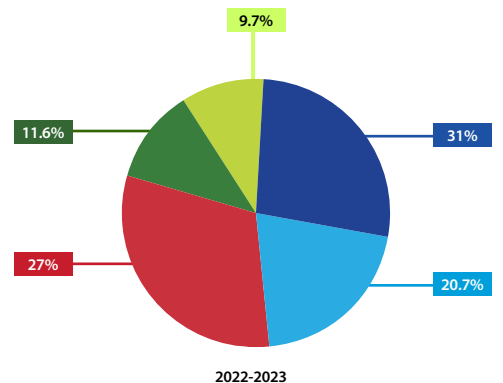
With sincere gratitude, thank you for partnering with us. Together, we will ensure that hope breathes here.

Sharon Lee,  
Executive Director

FUNDING SOURCES	2022-2023	2021-2022
● Donations	\$612,667	\$405,501
● Foundation Grants	\$333,107	\$404,409
● Investment Interest	\$1,083	\$5,787
<b>Total</b>	<b>\$946,857</b>	<b>\$815,697</b>



HOW THE MONEY WAS SPENT	2022-2023	2021-2022
● Patient & Caregiver Support	\$235,182	\$107,438
● Advocacy	\$180,887	\$126,899
● Research	\$270,000	\$220,000
● Education & Awareness	\$101,299	\$26,510
● Fundraising	-	\$5,033
● Operations	\$85,006	\$80,751
<b>Total</b>	<b>\$872,374</b>	<b>\$566,631</b>



2022-2023

**f** 4,111 members

**@** 445 followers

**X** 827 followers

**▶** 569 subscribers

**✉** 3,899 subscribers

**f** Group 1,200 members

**774**

**People participated in CPFF Oxygen Therapy Surveys:**

**640** Pulmonary fibrosis patients and caregivers

**107** Healthcare professionals

**27** Oxygen providers

**2,208**

**People supported CPFF financially**