BOLD **HOPE**
BRIGHT **IMPACT**

2024-2025 IMPACT REPORT

Canadian
Pulmonary Fibrosis
Foundation

"CPFF... A VOICE IN THE WILDERNESS"

*"I think the CPFF care groups are just amazing...it's a voice in the wilderness.
When your spouse first gets diagnosed with pulmonary fibrosis you feel lost and scared...
So when you join CPFF it's an immediate new family."*

JACK PAL – CAREGIVER

BOLD STEPS TO A BRIGHTER FUTURE

Guided by the enduring vision of our founder, Robert Davidson, the Canadian Pulmonary Fibrosis Foundation (CPFF) has strengthened its foundation to meet the growing needs of the pulmonary fibrosis (PF) community. We continue to listen closely to patients, caregivers, and healthcare professionals, shaping our work through our four pillars: unwavering **support**, vital **education and awareness**, powerful **advocacy**, and ground-breaking **research**.

A YEAR OF GROWTH

This year, CPFF made significant investments, ensuring we have the systems, tools, and resources to better serve Canadians affected by PF now and in the future. These advancements were driven by the voices of our community and included:

- **Support***:* Expanding patient and caregiver support groups nationwide, ensuring more people can find comfort, connection, and shared understanding.
- **Education & Awareness:** Introducing an intuitive AI-powered search tool on our website,translating videos and materials into multiple languages, and expanding content to include related conditions such as COVID-19, rheumatoid arthritis, scleroderma, and lupus that can progress to PF.
- **Advocacy***:* Engaging with policymakers and healthcare leaders to ensure timely access to oxygen therapy and to prepare for the arrival of new PF treatments in the year ahead.
- **Research***:* Strengthening our collaborations with researchers to accelerate breakthroughs and deepen understanding of PF's causes,progression, and treatment.

UNITING OUR COMMUNITY

Our annual Hope Breathes Here Pulmonary Fibrosis Walks reached more cities than ever before, uniting supporters coast-to-coast. Together, we raised over **$163,100** in 2024 fueling hope, funding research, and raising awareness about PF across Canada.

A SPARK OF HOPE

The progress we've made is a testament to the unwavering generosity of our supporters. Every action we take is rooted in what we hear from our community and is reflected in the tangible changes we see, greater public awareness, stronger connections, and a clearer path to better care. With promising new treatments on the horizon and expanding research efforts, we are committed to generating hope **one breath at a time.** As Robert Davidson said, *"Breathing should never be hard work©".*

Thank you for walking this journey with us,

Sharon Lee,
Executive Director

Sharon (right) with Heather Davidson, CPFF co-founder and wife of Robert Davidson

SUPPORTING CANADIANS LIVING WITH PULMONARY FIBROSIS

Canadian
Pulmonary Fibrosis
Foundation

TOGETHER,

WE'RE BUILDING A FUTURE WHERE NO ONE FACES PF ALONE

BRIGHT IMPACT

SUPPORT PATIENTS & CAREGIVERS

Because PF is invisible and life-altering.

Patient & Caregiver Guides and Videos

26 **support groups** across the country

1986 CPFF private **Facebook Group Members**

856 participants joined **9 community walks** across Canada

25,858,390 media impressions / interactions with CPFF

IMPACT

More patients and caregivers are connected and empowered thanks to our community and resources.

Scan to view video
or click to watch

EDUCATION & AWARENESS

Because PF is under the radar, even for MDs.

2024 PF Awareness Campaign

4 MILLION
unique media viewers

$163,100 raised

Social Media Platforms
9062 Followers

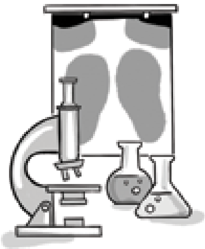
49,710 educational and patient video **views**

IMPACT

Our Tackle the Crackle© campaign is raising awareness of early PF symptoms for quicker detection and treatment.

Scan to view video
or click to watch

RESEARCH



Because there is no cure.

Our fellowships are cultivating Canada's ILD-trained clinicians—driving progress in care and research

Since inception:

$2,540,000 total **investment**

50 research projects and fellowships **funded**

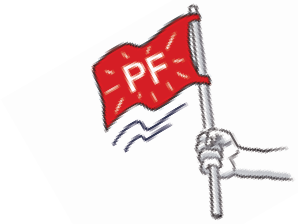
IMPACT

Dr. Yassmin Behzadian
and Dr. Shane Shapera

Robert Davidson Fellows are uncovering vital insights into PF, using AI to detect lung scarring, lung cancer screening gaps in PF patients, and more.

Scan to view video
or click to watch

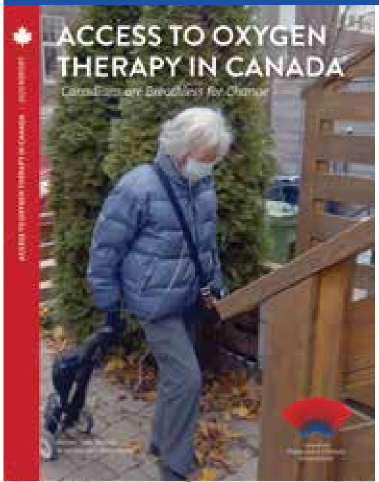
ADVOCACY



Because people with PF need support fighting for their rights.

- Championing for **more equitable access** to oxygen therapy
- Advocating for **expedited Health Canada approval** of drugs available in the U.S.
- Starting **early advocacy for new medications** anticipated for Canadian release
- Collaborating with politicians at **all levels of government**

IMPACT



ACCESS TO OXYGEN THERAPY IN CANADA
Canadians are Breathless for Change

More patients are empowered to self-advocate for vital oxygen therapy and political understanding of PF patients' unique treatment needs is on the rise.

Scan to read report
or click to download

BOLD HOPE ON THE HORIZON

THROUGH THE GENEROSITY OF OUR DONORS, CPFF WAS ABLE TO MAKE MEANINGFUL INVESTMENTS THIS YEAR TO SUPPORT PATIENTS AND THEIR CAREGIVERS, AS WELL AS FUND CRITICAL RESEARCH AND ADVOCACY EFFORTS ON THEIR BEHALF. WE ARE HEARTENED BY THE REAL POSSIBILITY OF NEW MEDICATIONS FOR THE FIRST TIME IN TEN YEARS THAT COULD MAKE LIVING WITH PF MORE BEARABLE.

As we cast our gaze ahead, over the next year our focus will be on:

1. **Growing awareness** for early signs of PF by educating more healthcare providers and undiagnosed PF patients, focusing on symptoms and linked conditions for earlier detection and treatments.
2. **Advocating for patients** provincially and federally, we'll continue to strive for equitable, timely access to oxygen therapy and anticipated new PF drug treatments, incorporating patient input every step of the way.
3. **Nurturing a growing CPFF community** and fostering peer connections through CPFF support groups, social media platforms, community walks, targeted outreach and resources, member story highlights and more.

GET INVOLVED. MAKE A DIFFERENCE.

VOLUNTEER

Volunteer at a CPFF Hope Breathes Here walks or create your own event with our support.

DONATE

Your ongoing support allows us to advocate for faster, more equitable treatment, offer vital resources and support networks, fund critical research and awareness building efforts. **Make a gift at cpff.ca/donate**

PARTNER

Join us and help create a brighter future for Canadians living with PF. Get in touch to chat about how your organization can make a difference.

> *"I have a lot of hope for the future of this disease. There is a lot of research for pulmonary fibrosis, we have lots of drugs in the pipeline from different companies and we even have clinical trials underway that patients can join. I am very hopeful that in the next 10 years we'll have even more treatments that will be more effective for slowing down and even halting the disease altogether."*

DR. DEBORAH ASSAYAG, RESPIROLOGIST

Canadian
Pulmonary Fibrosis
Foundation

PF COMMUNITY VOICES

WHILE NUMBERS SPEAK VOLUMES, NOTHING EXPLAINS THE TRUE IMPACT OF CPFF LIKE THE WORDS WE HEAR FROM OUR COMMUNITY.

"The CPFF support groups are really helpful for caregivers and people who have pulmonary fibrosis. You find people who are going through the exact same experience as you. It really makes a difference to talk to people who really understand exactly what you're going through."

WENDY STEVENS, CAREGIVER

PEOPLE WHO LIVE WITH PF AND THEIR CAREGIVERS ARE A CONSTANT SOURCE OF INSPIRATION; TRUE EXAMPLES OF THE POWER OF HUMAN RESILIENCE AND GRACE.

"I started going to the support group .... the people were so wonderful, so supportive. And I'm not sure I would be here if it weren't for them, because it was a huge amount of emotional support, but also a lot of information. So, when I met all these wonderful people, and started learning more and more, I felt like I was seen for what I was going through."

PATRICIA MEADOWS, PF PATIENT

OUR RESEARCH FELLOWS WORK TIRELESSLY TO BETTER UNDERSTAND PF AND EXPAND AWARENESS IN THE MEDICAL COMMUNITY, RESULTING IN BETTER DIAGNOSIS AND DISEASE MANAGEMENT.

"The research we do as CPFF fellows provides a national unity of ILD scholarship, builds a strong ILD community and enables more physicians to become ILD specialists in more places across the country, increasing access to specialized care."

DR. AMANDA GRANT-ORSER
CPFF ROBERT DAVIDSON FELLOWSHIP RECIPIENT

Canadian
Pulmonary Fibrosis
Foundation

cpff.ca

OUR VISION

A world free of pulmonary fibrosis.

OUR MISSION

We improve the lives of Canadians living with pulmonary fibrosis by providing compassionate support, leading advocacy, raising awareness, funding research and inspiring hope.

Contact us: **info@cpff.ca**

f @theCPFF	@canadianpulmonaryfibrosisfdn	X @THE_CPFFF	▶ @CPFF	@the.cpff	in @CanadianPulmonary FibrosisFoundation

Charitable Registration # 850554858RR0001